



6 STEPS TO AN AWESOME WEBSITE

OVERVIEW & LOGISTICS

1

Process overview, logistics coordination for domains, colors, fonts, logos, tagline, service areas, certifications, values, vision, and mission.

AUDIENCE

2

Defining your audiences, gather authorized testimonials, research keywords, and search phrases.

CONTENT

3

What are your products and services? Who do you provide services to, and what do you do that's different? Share your story, images, and data, and create a call to action.

LAYOUT

4

Layout plan for sitemap in order of importance and plug-in content, your review for approval, and then design the mobile version.

SEO

5

SEO setup, Google Analytics, Google Maps, Google My Business, and more as needed. Review for final approval.

PUBLISH

6

Launch website and submit to search engines, share on social media and with customers. Celebrate with excitement!